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(74) Agent: GOLDFINE, Henry, S.; Colgate-Palmolive Company, 909 River Road, P.O. Box 1343, Piscataway, NJ 08855-1343 (US). (81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

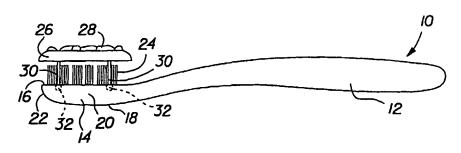
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(54) Title: TOOTHBRUSH WITH DECORATIVE PROTECTIVE COVER



(57) Abstract: A toothbrush is provided with a detachably mounted cover located outwardly of the cleaning elements. The cover preferably includes ornamentation on its outer face. A decorative overlay may be releasably attached to the cover to further enhance the visual attraction of the toothbrush to a user. The cover is releasably mounted to the head of the toothbrush in such a manner that there is air flow and air circulation through the cleaning elements mounted on the head. Various types of mounting structure could be used which results in the cover being readily attached to and removed from the toothbrush. A decorative escutcheon releasably mounted to the handle can be used to further enhance the visual attraction of the toothbrush to prospective purchasers and users.

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